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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Application Number	09/766,504
Filing Date	January 19, 2001
First Named Inventor	Bell et al.
Group Art Unit	2171
Examiner Name	
Attorney Docket Number	41053/203067

Total Number of Pages in This Submission 86

**ENCLOSURES (check all that apply)**☐ Fee Transmittal Form☐ Fee Attached☐ Amendment / Response☐ After Final☐ Affidavits/declaration(s)☐ Extension of Time Request☐ Express Abandonment Request☐ Information Disclosure Statement☐ Certified Copy of Priority Document(s)☐ Response to Missing Parts/Incomplete Application☐ Response to Missing Parts under 37 CFR 1.52 or 1.53☐ Assignment Papers (for an Application)☒ Drawing(s)☐ Licensing-related Papers☐ Petition☐ Petition to Convert to a Provisional Application☐ Power of Attorney, Revocation Change of Correspondence Address☐ Terminal Disclaimer☐ Request for Refund☐ CD, Number of CD(s) \_\_\_\_\_

Remarks

☐ After Allowance Communication to Group☐ Appeal Communication to Board of Appeals and Interferences☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)☐ Proprietary Information☐ Status Letter☒ Other Enclosure(s) (please identify below):**Response to Notice of Incomplete Reply (Nonprovisional)****SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm or Individual name Vaibhav P. Kadaba, Kilpatrick Stockton LLP

Signature

Vaibhav P. Kadaba

Date

11/14/01

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: 11/14/01

Typed or printed name Mailey S. Sisk

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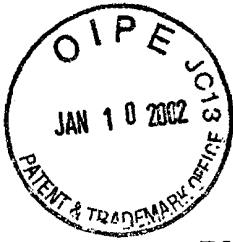
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Attorney Docket No.: 41053/203067

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Christopher N. Bell *et al.*

Serial No.: 09/766,504

Examiner:

Filed: January 19, 2001

Group Art Unit: 2171

For: SYSTEMS AND PROCESSES FOR MEASURING, EVALUATING AND REPORTING  
AUDIENCE RESPONSE TO AUDIO, VIDEO, AND OTHER CONTENT

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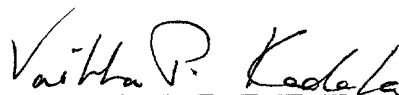
RESPONSE TO NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

Sir:

In response to the Notice of Incomplete Reply mailed on September 14, 2001, enclosed are 83 sheets of substitute drawings. Also enclosed is a copy of the Notice of Incomplete Reply.

The Commissioner is hereby authorized to charge any deficiencies or credit any overpayment to Deposit Order Account No. 11-0855.

Respectfully submitted,

  
Vaibahav P. Kadaba  
Reg. No. 45,865

Date: November 14, 2001

KILPATRICK STOCKTON LLP  
1100 Peachtree Street, Suite 2800  
Atlanta, GA 30309  
404/815-6500

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CERTIFICATE OF MAILING (37 CFR 1.8a)

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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/766,504	01/19/2001	Christopher Nathan Bell	41053/203067

23370

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ATLANTA, GA 30309



CONFIRMATION NO. 1104

## FORMALITIES LETTER



\*OC000000006555477\*

Date Mailed: 09/14/2001

## NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

*Filing Date Granted*

The U.S. Patent and Trademark Office has received your reply on to the Notice mailed and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

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Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

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